



WHITE HOT
Cobra are bringing out a small number of white S3 drivers after its white ZL proved a hit.

IT'S A WHITE OUT!

COBRA'S S3 DRIVER JUST HAD TO BE...

Cobra have announced a special-release white version of their S3 driver after a successful trial of their white ZL driver, as used by Ian Poulter, last year.

There will only be 500 white S3 drivers produced which are expected to last a couple of months.

It includes a specially-designed premium all-white Aldila RIP shaft as well as the same state-of-the-art technology seen in the original S3.

This includes Cobra's E9 face technology which sees the sweetspot expanded in an elliptical fashion towards the low heel and high on the

toe. The reason for this, say Cobra, is that extended research of 25,000 golfers showed this is where the most common mis-hits occur.

It also features Cobra's AFT hosel, which allows the face to be set in one of three options – neutral, open or closed – to influence ball flight.

The driver comes with a white Golf Pride Tour Wrap 2G grip to complete the theme.

THE FACTS The Cobra White S3 Driver (RRP £299) is available in lofts of 9.5° (stiff flex only) and 10.5° (regular flex only) in men's right-handed.

DELUXE DESIGNS

PowaKaddy launch revamped range of cart bags for 2011

PowaKaddy have launched their new range of trolley bags for 2011.

The company, renowned for producing sleek electric trolleys, have unveiled the range which features the Deluxe IV bag as the flagship product.

It has been specifically designed for use on electric trolleys and features PowaKaddy's key lock base, which

securely fastens it to prevent twisting, and has an RRP of £149.99.

Elsewhere in the range the Deluxe Nylon bag (RRP £129.99) and the Sport III Cart bag (RRP £99.99) offer lightweight alternatives and the Ladies Deluxe bag (RRP £99.99) caters for the army of female golfers.

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UNDER THE RADAR

► The Tiger Shark brand, which made a name for itself in the early 1990s, is making a return to the UK with retailer Masters Golf in the form of two new putter ranges – the Great White and GreenSpeed.

► Foremost Golf are offering a free custom-fitting and a golf lesson with every set of Callaway, TaylorMade, Wilson Staff or Tour Edge irons bought in June or July and Ping irons in May. See www.foremostgolf.com

► Glenmuir have released a new range of technical performance polo shirts ahead of the summer. The new Jackson, Vardon, Condor, Eagle and Ambrose shirts feature moisture-management technology and UPF sun protection.

► Golf Pride have unveiled a new wipe clean Players Wrap putter grip. The grip simulates a traditional wrap grip but is seamless so it is easy to clean. The grip is only available in white.

► American Fred Couples will continue to wear the Ecco Street shoes he made famous at the 2010 Masters, after the Danish shoe manufacturer announced an extension of the deal with the former Augusta winner.



THE TG OPINION

Jon Greathead on why serious golfers should use a trolley

We all say it: 'This is the year I'm going to get better'.

And if you're serious about improving your game, in 2011 you're probably thinking a new piece of kit will help – a new driver maybe, or a new putter? They may well assist you, but have you also considered that an electric trolley might be of benefit?

We've long been advocates of buying a proper electric trolley – because it will save you energy and shots, especially if it's a reliable sort such as a Motocaddy, PowaKaddy, Greenhill or the very flash Stewart Golf model.

Get one now, get used to it over a few twilight nine holes and feel the benefit. Then take your extra energy and confidence into your next medal round.

Don't underestimate how important a trolley could be when it comes to avoiding injury too. If you've got a manual job, or even if you don't, the last thing you want to do is more manual labour after work by lugging a golf bag around on your back (hopefully in some sort of heat too). An electric trolley eradicates this problem and allows you to actually concentrate on playing your best golf.

Electric trolleys used to be for the old and ailing – now they're for the serious golfer who simply wants to get better.

We're keen to hear from you if you feel a trolley has improved your game over the summer months. We'd love to be proved right!