



POWAKADDY UNVEIL STRIKING NEW BAG RANGE

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PowaKaddy, the #1 name in powered carts, has unveiled the stunning new colour combinations of its 2011 cart bag range. The award-winning collection, which features premium quality materials and superior functionality, has a number of styles to suit all players; including the phenomenal performance of the Deluxe IV, the effortless styling of the Sport III and the lightweight design of the Ladies Deluxe.

Designed specifically, but not exclusively for use on powered carts, pull carts and buggies, the popularity of the PowaKaddy bag range has grown significantly in recent years, due to critical acclaim from the golfing media. Its innovative key lock system, which was developed by PowaKaddy and features on all its cart bags, securely fastens it to the key plate of all PowaKaddy electric carts, minimising movement throughout the course of play. With the addition of new colour features for the 2011 season, the high-demand for the PowaKaddy bag range looks set to continue.

Deluxe IV Bag- New for 2011, the supremely designed Deluxe IV cart bag is designed specifically for use with an electric trolley; it features a mass of features that give phenomenal performance in all situations. With every area of club management taken into consideration, the Deluxe IV is made of the latest premium quality materials and sports fabulous new colour combinations. A plentiful supply of pockets for storing golf balls, gloves, clothing and accessories, plus 13-way full length club dividers provide excellent performance. Water resistant zips and lining, velour lined valuables pocket, anti-wear patches and quick-fixing rain-hood, ensure that every small detail has been deliberately taken of. Available in 2 different material finishes - an eye catching PVC and a lightweight Nylon, the Deluxe IV has more colour combinations than ever before, including Classic Black, White/Chilli Red, White/Sapphire Blue, Black/Silver/White in the PVC; or Black/Blue and Black/White in Nylon. RRP £129.99 (Nylon) £149.99 (PVC).

Sport III Cart Bag – NEW for 2011 the stylish Sport III is lightweight, sturdy and constructed with durable materials. With 2 apparel pockets, 11-way full length club dividers, 4 side-mounted pockets, drinks cooler pocket and a host of other features, the Sport III represents excellent value for money. A perfect match for all PowaKaddy trolleys, it is available in Blue/Black and Silver/Black colour combinations for at an RRP of £99.99.

Ladies Deluxe - NEW for 2011 the PowaKaddy Ladies Cart Bag features the latest in styling and innovative functionality. It not only looks fantastic but features plenty of easy to access spacious pockets for balls, gloves, and clothing accessories. The bag is of lightweight design and the 14-way full length dividers ensure no snagging of clubs. Constructed from a Nylon fabric for water repellence and durability, the 2011 design features Black/Fuchsia and Black/Aqua colour arrangements. RRP £99.99.

